



Serious **MARKET GROWTH** for Serious People Most Marketing Stinks, but yours can smell like money!

This is a **MARKET GROWTH** session **SPECIFICALLY** for:

- CEO's, Presidents, Senior and middle management and all line personnel.
- Companies and start-ups who are looking for serious market growth

Most people that start businesses are usually very good at what they do. But it doesn't mean that they are good at business. The truth is that 50% of all start-ups fail in the first two years because they don't know how to market their business.

Session

In this session Jack covers many of the real world experiences that have enabled him to grow two successful businesses of his own and some of the best businesses in the world. Jack gets down and dirty on the things that work and more importantly don't work in the world we compete in.

Outcomes

- Learn the **"Top Ten" marketing mistakes that most companies make!**
- Discover **what great leaders do to give their businesses the best chance of success.**
- Find the **big secret of what the top companies** do to maintain their leadership status.
- Learn the answer to the **biggest question** on getting serious business growth.
- How your **customers can help you** skyrocket your business.

Jack's presentations are: High energy and loaded with information that he has proven to work in the real business world. You will laugh at his stories, be excited by his delivery, but most importantly you will be able to walk away with information that will help you get serious marketing and business growth.

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