

Most Marketing Stinks!but yours can smell like money!

Get an unfair advantage by having your customers seek out your products or services and pay a premium price to buy them.

Jack Sims - Business, Marketing and Branding Growth

ABOUT JACK

He founded two nationally ranked companies, the second becoming the largest marketing and promotion agency in America. Clients included A&W, Polaroid, British Airways, Lipton, General Foods, General Electric, Lever, Burger King and many more.

Now he uses his 30 years of practical experience of starting and growing businesses into Big Brands, by speaking to corporations, owners, management and associations and their members who want to move their products, goods or services from where they are to where they want to be - **brand leaders in their category.**

He frequently appears on TV as an analyst on branding and has been the feature interview on dozens of radio shows around the country. His company won the highest marketing and promotion award "The Super Reggie" and was ranked the #1 in the US by Advertising Age not once but 2 years in a row!

PARTIAL CLIENT LIST

- Harley-Davidson/Buell
- Novartis
- International Door Association
- Sunglass Association of America
- Durasol Awnings
- Industrial Fabrics Association International
- Executive Women's Golf Association
- National Floor Covering Association
- Photo Marketing Association International
- American Society of Perfumers

WHAT CLIENTS SAY!

"You did a great job speaking to our dealers; we look forward to having you back next year."

Andy Smith - Harley-Davidson

"Jack, thank you, thank you, thank you!! The evaluations from your marketing seminar are excellent!"

Todd Lindemann, V.P. Conference Management

"What a pleasure it was having you as our MPISCC guest speaker today ... imagine, a speaker who is funny, witty, and knowledgeable and delivers on the program's objectives!"

Darlene Evans - Vice President Education
CMP, CMM, MPISCC

"Your speech was truly inspirational to our group. We hope you will enlighten us again with your wonderful knowledge and personality! You truly shine!"

American Society of Perfumers
- Angela Kohut

AUDIENCES WILL GET!

The stories and experiences that have come from over 30 years of "Real World" founding and growing businesses to a national presence! Audiences will leave with practical information that will move them from where they are, to where they would like to get to. Jack's sessions are fun, entertaining and they will remember the informational and be stimulated to take action on what they learned!

SESSIONS INCLUDE:

'Most Marketing Stinks but yours can smell like money.'

'How to grow your Business into a Big Brand.'

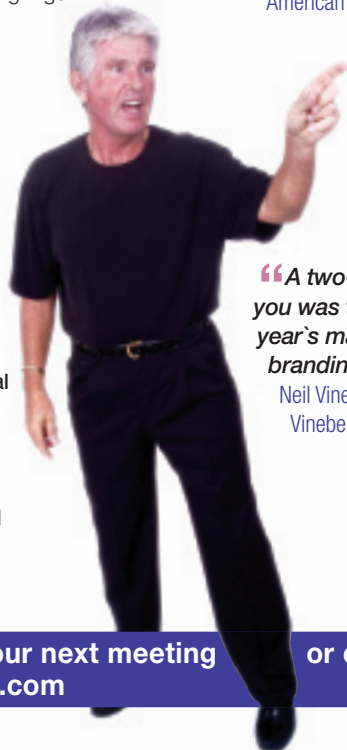
'Leadership Traits they don't teach you at Harvard'

The Tiger Factor - Hitting the Sweet Spot, the business end of a 9 iron

JACK'S BOOK

Available at:-

www.jacksims.com or www.amazon.com



"A two-hour session with you was the equivalent of a year's marketing and branding course"

Neil Vineberg
Vineberg Communications



Jack can be booked for your next meeting or email to: info@jacksims.com

or convention at 914 509 5170